

# Oklahoma Osteopathic Association

## 110<sup>th</sup> OOA Annual Convention Advertising

The Oklahoma Osteopathic Association (OOA) is looking forward to the **110<sup>th</sup> Annual OOA Convention being held May 6 - 9, 2010** at the Cox Business Services and Convention Center in downtown Oklahoma City, Okla. The OOA hopes to count on your company to take advantage of this cost effective advertising opportunity. Three convention specific publications will be geared to members of the OOA and include: 1) the pre-convention *Oklahoma D.O. Journal* (published April 2010); 2) the Convention Program, given to those registered for the convention; and 3) the post-convention *Oklahoma D.O. Journal* (published May/June 2010).

Children are our future...Nurturing a healthier Oklahoma



**Please complete the agreement below and either fax to (405) 528-6102 or mail to: 4848 North Lincoln Blvd., Oklahoma City, OK 73105-3335 by February 20, 2010.** If you have any questions concerning this advertising agreement or formats in which ads may be sent, please contact Julie Gaines at 405.528.4848, 800.522.8379 or julie@okosteo.org.

### OOA CONVENTION ADVERTISING AGREEMENT

We the undersigned, hereby purchase advertising space in the following OOA publications (see pricing below):

<u>April 2010 Oklahoma D.O. Journal</u> (published 4/15/10)	_____	¼ Page	_____	½ Page	_____	Full Page	(** <b>Ad Due 3/15/10</b> )
<u>2010 Convention Program</u> (published 5/06/10)	_____	¼ Page	_____	½ Page	_____	Full Page	(** <b>Ad Due 3/15/10</b> )
<u>May/June 2010 Oklahoma D.O. Journal</u> (published 6/15/10)	_____	¼ Page	_____	½ Page	_____	Full Page	(** <b>Ad Due 4/15/10</b> )

<u>Ad Sizes:</u>	<u>Regular Rate 1 Ad:</u>	<u>Exhibitor Per Ad for 1 or 2 A</u>	<u>Exhibitor Per Ad for 3 Ads</u>	<u>Ad Sizes (Trim Size 8.5 x 11)</u>
Full page:	\$475 Color	\$425 Color	\$350 Color	8 1/4 x 10 3/4
1/2 Page:	\$325 Color	\$275 Color	\$200 Color	7 3/4 x 4 3/4
1/4 page:	\$250 Color	\$200 Color	\$150 Color	3 1/2 x 4 3/4

**IT IS AGREED:**

1. **\*\*The Oklahoma Osteopathic Association will receive advertising copy and artwork no later than the dates specified above.** The prices quoted in this contract are for advertisements prepared for placement. Ads are requested in 300 dpi jpeg, 300 dpi tiff, or high quality PDF formats.
2. All advertising is subject to the publisher's approval. Placement is at the publisher's discretion.
3. **Terms:** Advertisers will receive proof of publication along with an invoice (due upon receipt) at the time of publication. If paying by credit card, please provide information below. Please mail or fax completed form to the Oklahoma Osteopathic Association, 4848 N. Lincoln Blvd., Oklahoma City, OK, 73105-3335.

ADVERTISER \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

DATE \_\_\_\_\_ PH# (\_\_\_\_\_) \_\_\_\_\_ AD SIZE \_\_\_\_\_

AD AGENCY (IF APPLICABLE) \_\_\_\_\_ PH# (\_\_\_\_\_) \_\_\_\_\_

ADDRESS \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

PAYMENT METHOD: CHECK ENCLOSED \_\_\_\_\_ SEND INVOICE \_\_\_\_\_ CHARGE MY \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMX \_\_\_\_\_ Discover

CARD # \_\_\_\_\_ CARD Expiration Date \_\_\_\_\_ CID # \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

I understand the terms of this advertising agreement and wish to purchase advertising space to the specifications listed above.